

AIT Cybersecurity Awareness Student Video Contest Judging Rubric

Tier One: Does the video follow the posted contest guidelines? Yes/No							
Did the student(s) submit all necessary forms (JotForm & media releases)?	Is the video posted to Instagram and tag AIT's account? @wheatonAIT	Is the video between 30-90 seconds?	Is the video topic from the approved list? (wheaton.edu/cybersecurity)	Is the information in the video accurate and current?	Are there any copyrighted materials used in the video?	Is any portion of the video inappropriate or offensive?	Does the video violate Wheaton's Community Covenant
(Yes/No)	(Yes/No)	(Yes/No)	(Yes/No)	(Yes/No)	(Yes/No)	(Yes/No)	(Yes/No)

**If the video does not meet the above contest criteria, the submission will not be considered for a prize.*

Tier Two: Quality of video						
	4	3	2	1	Pts	Comments
Does the video clearly impart the significance of the chosen topic to cybersecurity awareness?	Cybersecurity awareness is clearly tied in with topic in an obvious manner; a strong connection is shown between cybersecurity best practices and topic theme.	Cybersecurity awareness is tied in with topic; a fairly clear connection is made between cybersecurity best practices and topic theme.	Cybersecurity awareness is mentioned but the connection between cybersecurity best practices to the topic theme is not supported.	Cybersecurity awareness is not tied in with topic; no connection between cybersecurity best practices and topic theme is made		
Does the video explain why the chosen security topic is important?	The video expertly makes the case for the topic's importance using precise arguments.	The video explains the topic's importance but the arguments are not complete.	The video states that the topic is important but provides little explanation.	The video does not explain why the chosen topic is important.		

Tier Two: Quality of video (continued)						
	4	3	2	1	Pts	Comments
What is the overall quality of production (including visual and sound elements)?	Video is well planned with smooth transitions edits. Sound is expertly balanced and easy to hear. All sound and visual elements coincide with the video's message.	Video is well planned with competent edits. Sound is well balanced and easy to hear. Most sound and visual elements blend with video's message.	Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some sound and visual elements are distracting.	Video is not well planned and has poor edits. Sound is of poor quality. Many sound and visual elements distract from the video's message.		
Does the video have likes on Instagram? (measures audience engagement and only used in the event a tie-breaker is needed)	400+	399-300	299-200	199-25		
Does the video have a spiritual edification component?	Video clearly provides a spiritual edification component.	The video provides some spiritual edification, but ideas are not complete.	The video does not provide specific spiritual edification, but it does contain hints towards that end.	The video does not include a spiritual edification component.		
Total Points:						